

PROJECT EXPERIENCE – DETAILED APPENDIX

Inweb Solutions S.R.L. (Own Company)

Period: 2017 – 2018

Role: Back-end Developer, Project Manager, Sells, Marketing

Team Size: 3

Overview:

Founded and operated a small WordPress-focused development agency, managing full project lifecycle from sales to delivery.

Technologies:

WordPress, PHP, HTML, CSS, JavaScript, jQuery

Key Contributions:

- End-to-end project ownership (sales → delivery → support)
 - Technical specification and architecture planning
 - Client communication and expectation management
 - Team coordination and workflow organization
 - Service quality assurance and testing processes
 - Operational management (including accounting and marketing)
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ThemeForest Product

Period: 2017

Role: Product Ideation & Collaboration

Team Size: 2

Project:

<https://themeforest.net/item/showapp-landing-page/20913411>

Overview:

Developed a commercial HTML landing page tailored for the ThemeForest marketplace.

Technologies:

HTML, CSS, JavaScript

Key Contributions:

- Product ideation and market positioning
 - Feature planning aligned with marketplace standards
 - Collaboration with designer and front-end developer
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Simpals S.R.L.

Period: 2018 – 2021

Role: Full-Stack Developer

Team Size: 1

Selected Projects:

- <https://starcad.md/magazine-star/>
- <http://black.simpals.md/>
- <https://bioprotect.md/>
- <https://laundrylocations.com/>

Technologies:

WordPress, PHP, Bootstrap, SASS, JavaScript, Docker, Vagrant

Key Contributions:

- Designed scalable content architectures (CPTs, taxonomies)
- Built custom WordPress themes and features
- Implemented AJAX-based search systems
- Developed PDF generation tools
- Automated menu generation based on taxonomy structure
- Performed performance optimization, refactoring, and malware cleanup
- Build custom plugins

Digital Signature Authentication Plugin

Period: 2020

Overview:

Implemented a WordPress authentication system using digital signatures (third-party integration, locally unique use case).

Technologies: PHP, JavaScript

Gravity Forms Reviews Add-on

Period: 2021

Overview:

Developed a plugin for review management and synchronization via Gravity Forms.

Best4U International

greystonerecruitment.be

Period: Jun 2021 – Sep 2021

Role: Full-Stack Developer

Team Size: 1

Technologies:

WordPress, Timber, Bedrock, Composer, Docker, Nginx

Key Contributions:

- Maintained and extended existing platform
- Developed custom Gutenberg blocks
- Implemented plugin-level customizations
- Managed hosting migration and infrastructure updates

industria.be

Period: Sep 2021 – Apr 2022

Overview:

Student platform with WooCommerce and Laravel integration.

Technologies:

WordPress Multisite, WooCommerce, Laravel, ReactJS

Key Contributions:

- Developed custom backend and frontend features
- Implemented React components within WordPress
- Maintained and documented platform architecture

Gracia-live

Period: Feb 2022 – Mar 2022

Team Size: 2

Overview:

Event presentation and ticketing platform.

Technologies:

WordPress, Elementor, ACF

Key Contributions:

- Designed content architecture using ACF
 - Implemented custom backend logic
 - Extended Elementor functionality
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BackstageIT B.V. (was Best4U International)

Period: May 2022 – Jul 2023

Role: Full-Stack Developer

Team Size: 1

Technologies:

ReactJS, GraphQL, WordPress, ACF, Bootstrap 5

Key Contributions:

- Built custom React plugin for API-driven content rendering
 - Integrated GraphQL APIs into WordPress ecosystem
 - Performed redesign using modern theme architecture
 - Optimized performance and refactored legacy code
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Quadra-Digital S.R.L.

Period: Jul 2023 – 2025

Role: Full-Stack WordPress Engineer

Project:

<https://watchesworld.com/>

Overview:

Global e-commerce platform for luxury watches operating across multiple regions.

Technologies:

WooCommerce, Laravel, AWS, Docker, CI/CD, SQL

Key Contributions:

- Designed scalable WooCommerce architecture
 - Implemented CI/CD pipelines and deployment workflows
 - Integrated Laravel for extended business logic
 - Optimized performance without full system rewrites
 - Reorganized information architecture
 - Led technical documentation and internal processes
 - Provided team leadership and architectural direction
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WPZOOM Holding B.V. (Contract)

Period: Aug 2024 – Nov 2024

Role: WordPress Theme Developer

Project:

<https://www.wpzoom.com/themes/inspiro/>

Key Contributions:

- Proposed and implemented new theme features
- Conducted competitor analysis
- Developed both admin-side and frontend functionality

Leading Chartered Jet Platform

Period: May 2025 – Jan 2026 (~7 months, ~3 months active dev)

Role: Full-Stack Developer (Part-time)

Project:

<https://crownprivatejets.com/>

Technologies:

WordPress, Gutenberg, ACF, API integrations

Key Contributions:

- Built performance-oriented architecture without page builders
- Implemented A/B testing workflows and experimentation logic
- Integrated LaunchDarkly for feature control
- Connected analytics via Microsoft Clarity (heatmaps, recordings)
- Designed flight search approach (API vs custom DB)
- Integrated external providers (Aviation Edge, Avinode)
- Collaborated directly with marketing team on experimentation strategy

JM Attachments

Period: Oct 2025 – Present

Role: Tech Lead / Full-Stack Engineer

Team Size: 5

Project:

<https://jmattachments.com/>

Overview:

Large-scale e-commerce platform for the US market.

Technologies:

WooCommerce, Zoho, Docker, AWS, CI/CD, Bitbucket

Key Contributions:

Architecture & Engineering:

- Designed modular theme architecture (OOP, SOLID)

- Led major refactoring initiatives for maintainability
- Implemented Docker-based development environment
- Built CI/CD pipelines for shared hosting constraints
- Introduced logging and security improvements

Leadership & Process:

- Defined Git workflows and development standards
- Led code reviews and resolved complex merge conflicts
- Created technical documentation and onboarding processes
- Coordinated development priorities and team execution